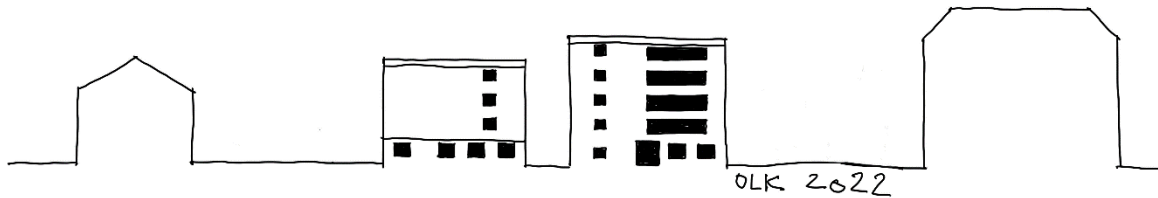


The Sustainable Redevelopment of Hotel Post Bezau by Susanne Kaufmann

A new era is coming: Kurhaus Post Bezau 2024



KURHAUS POST BEZAU

"As a hotel and company with tradition, we are committed to our history, the people around us, the surrounding nature and our guests," says owner and founder of the eponymous cosmetic line, Susanne Kaufmann. She has always undertaken to fulfil these commitments in the name of her entire family and ancestors. With this in mind, the concept of unique cures, relaunched by the young team around general manager Stephanie Rist three years ago, is to be further expanded and intensified.

The plan is to further develop the hotel's existing offering, steadfastly based on the building blocks of healthy nutrition, movement, sleep and holistic treatments. Going forward, the key factors of "people and nature" will play an even stronger role. In order to further develop this, integral sustainable strategies are required, the first clear expression of which will be seen in the extensive redesign of the hotel itself.

When this plan is implemented, most likely in spring 2024, it will be preceded by widespread construction work, such as the modernization of the room boxes and their adaptation as peaceful havens during retreats.

Features which cannot be renovated, or are no longer in keeping with the new concept, will be carefully dismantled. All valuable components will be recycled or, as far as possible, reprocessed in various recycling chains.

This will make it possible to reuse much of the material for the two new structures that are to be built according to the plans of architect Oskar Leo Kaufmann and, in this sense, to build one of the first recycled hotels ever. This pioneering idea of Oskar Leo Kaufmann, brother of Susanne Kaufmann, is implemented in the new concept of the Kurhaus Post Bezau. This project offers now the opportunity to prepare for a "Climate Neutral Austria" and thus makes an important contribution to the future.

"We are cleaning up, so to speak, and we are all aligned with the Kaufmann family: to offer our guests greater added value through a sustainable and high-quality concept, integrated into a beautiful structural design, in wonderful natural surroundings. More space will be created, not only for the garden and the buildings themselves, but for the holistic well-being of the body, mind, and soul of our guests. This should be a place which sets up lasting lifestyle changes towards long-term health. We want to create a mindful and inspiring place for guests to experience positive changes, both perceptible and imperceptible," says general manager Stephanie Rist.

First, however, the plans will be further fleshed out so that structural adjustments can begin as early as possible at the end of 2022 or start of 2023. Until then, everything at the hotel will continue just as before. The final building permit is still pending, but this should be obtained once all the requirements of the municipality have been taken into account. Susanne Kaufmann and Stephanie Rist will continuously inform about further planning progress and implementation steps.



„We want to create a mindful and inspirational place to experience a positive life and body transformation.“

Susanne Kaufmann & Stephanie Rist