

SUSANNE KAUFMANN™

Susanne Kaufmann™ Line A AntiAging Skin Care System
NEW Susanne Kaufmann™ Eye Rescue Stick Line A



“Responsible, effective, and nontoxic” are three words Susanne Kaufmann uses to describe her own cosmetics line since 2003. Susanne Kaufmann is among the pioneers of a movement that has been shaking up the cosmetics industry for several years now, proving that it is possible to produce highly effective cosmetic products based on herbal ingredients that are non-toxic.

Susanne Kaufmann’s™ Line A collection has remained at the forefront of natural anti-aging skincare innovations since its original launch. Line A provides an immediate smoothing effect and leaves skin revitalized, and features organic and highly effective ingredients. The results are thanks to a combination of active ingredients, developed over years of extensive research. Pure bioflavonoid stimulates the skin's collagen formation. Valuable ectoin protects the cells and has an antioxidant effect against free radicals. High-quality protein and fermented blossom extract of white lupine form a natural moisture depot that reduces the formation of wrinkles and offers skin elongated elasticity.

Meadowfoam seed oil acts as the carrier of these isolated plant ingredients, giving the skin a wonderfully silky, soft feeling. Clinical testing has confirmed the effect of Line A. After a short time, wrinkles are reduced and the skin appears refreshed, invigorated and visibly firmer.

Susanne Kaufmann™ is pleased to announce that Line A is has been reformulated with the latest scientific findings, with an added focus on environmental pollution and skin sensitivity.

Further to the new developments, Susanne Kaufmann™ introduces a new product within Line A, **Eye Rescue Stick**, which is particularly important for the sensitive eye area. The skin surrounding the eye is subjected to enormous strain: facial expressions, sunlight and constant blue light from mobile phones and PCs severely damage the skin and its elasticity. The practical roll-on stick gently massages the area around the eyes, intensifying the microcirculation. It also has an immediate cooling effect for a refreshed look. Active ingredients such as green coffee help to remove accumulated liquid and toxins from the eyes immediately, visibly reducing swelling. Jasmine extract eliminates dark circles around the eyes and high-quality anti-aging ingredients from the Baobab plant have a smoothing effect on wrinkles around the eyes. The cooling gel in roll-on format absorbs quickly, has a refreshing, firming and moisturising effect.

Key ingredients:

- **Liftiss®.** Provides an immediate lifting effect on the skin’s surface. The skin around the eyes is instantly tightened. The active ingredient is Baobab Pulp. It contains AHA and xylose, which have strong antioxidant effects and compensate for moisture loss. It also soothes the skin and has an anti-inflammatory effect.
- **Natural Green Caffeine.** The natural, anhydrous caffeine is obtained by decaffeinating green coffee beans. It promotes circulation, has a soothing effect on puffy eyelids, and treats dark circles around the eyes.

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- **Eyefective®**. Firms the eye contours, lifts the upper eyelid and reduces dark circles. The active ingredient is Jasmine. Rich in iridoid glycosides and flavonides, which help with inflammation and inhibit tyrosinase, thus reducing melanin concentration. Another active ingredient is hawthorn, which is rich in flavonoids. Traditionally used to improve microcirculation.

Effect:

- Soothing
- Tightening
- Moisturizing

Application:

1. In the morning, roll the stick with light pressure from the inner corner of the eye to the outside. Dab in serum lightly with fingertips if necessary. Store the stick in the refrigerator to enhance its cooling effect. The stick is suitable for all skin types.
2. Use the Eye Rescue Stick in between to refresh the eye area

Susanne Kaufmann's personal tip:

"I love the combination of the cooling Eye Rescue Stick and the Eye Cream line A the double eye layer so to speak. I apply the gel below the eyes and then apply a small amount of eye cream to the outer corner of the eye and the remaining amount to the upper eyelid. The combination ensures an alert look and counteracts wrinkles caused by dryness."

Availability:

The Susanne Kaufmann™ Eye rescue Stick 10ml is available in the webshop (www.susannekaufmann.com) as well as in the well known Susanne Kaufmann™ outlets from January 2020.

Price:

The whole price is GBP 80,00 and USD 126,00.

Ingredients: aqua purificata (water), cichorium intybus (chicory) root oligosaccharides, glycerin, caesalpinia spinosa gum, sodium benzoate, gluconolactone, adansonia digitata pulp extract, xanthan gum, pentylene glycol nat., propanediol, jasminum sambac flower extract, crataegus monogyna flower extract, magnolia officinalis bark extract, alcohol plant, lecithin, ubiquinone hyaluronate, potassium phosphate, sodium hyaluronate, menthyl ethylamido oxalate, caffeine, hydroxyethylcellulose, cardiospermum halicacabum seed extract, arginine, polyglyceryl-4 caprate, citric acid, parfum (fragrance from natural scents)extract, arginine

Susanne Kaufmann™

Susanne Kaufmann™ is natural, effective and versatile. Today, this holistic skin and body care line is comprised of more than 100 functional products. Susanne Kaufmann's vast experience, collected during the many years of practical work, goes into each product. The products are produced with the greatest of care in a small operation in the Bregenzer Forest and filled, sealed and packaged by hand. Susanne Kaufmann™ offers products for all skin types: facial care Line T for dry skin and Line F for normal skin/combination skin, Line A for intensive, natural anti-aging and Line M for men. The product range also includes hand and foot care, body care, baths, teas and the Essence Line, based on traditional healing knowledge. You can find detailed information about all of the products at www.susannekaufmann.com.

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