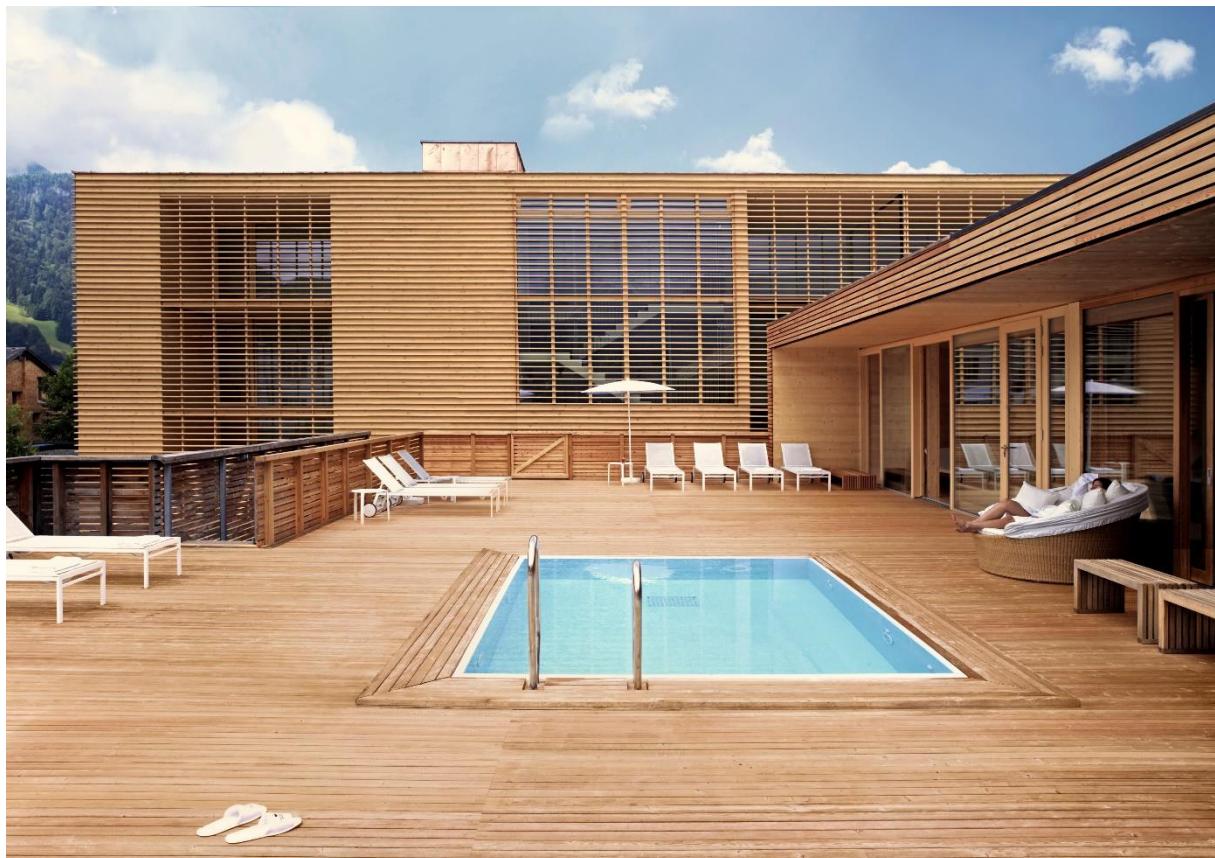


HOTEL POST BEZAU

SUSANNE KAUFMANN SPA

Hotel Post Bezau Wins Spa Award

Condé Nast Traveler Names the Hotel as One of Five to Receive the Spa Award 2019



The Condé Nast Traveler UK Edition has awarded the Hotel Post Bezau with one of five hotels in the world with the Spa Award 2019. It was honored as “Best NATURALLY HEALTHY HIDEAWAY.”

Although the Bregenzerwald is (still) unknown to many readers of Condé Nast Travelers UK, it was precisely this environment – the mountains, meadows, and fresh alpine air – that encouraged Susanne Kaufmann at the beginning of the 2000s to completely reorient the hotel founded by her great-great-grandfather in 1850. Her brother, the architect Oskar Leo Kaufmann, was responsible for the visual changes. Elements of traditional Chinese medicine became the cornerstones of the spa concept, and the Susanne Kaufmann™ in-house natural active ingredient cosmetics line was the logical complement. Centered around the potency of the natural, alpine ingredients and minimalist packaging, the beauty brand – now sold worldwide – has been thrilling consumers for 15 years.

On June 2, 2019, the Hotel Post Bezau presents its new concept. In the words of Susanne Kaufmann: “We are now ready to take the next step: from a spa hotel to a destination for discerning travelers who want to optimize their health and restore their balance in life,” she says, seeing the Condé Nast Traveler’s award as a validation and an encouragement that they’re on the right path.

More information about the Hotel Post Bezau can be found at www.hotelpostbezau.com

HOTEL POST BEZAU

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Hotel Post Bezau

The spa hotel in the Bregenzerwald stands for modern architecture and tradition, conscious nutrition and enjoyment, naturalness and beauty. Susanne Kaufmann knows how to connect apparent contradictions in a pleasant way. The visionary hotelier is the fifth generation to manage the award-winning hotel. In 1994, she took over the management of the four-star superior hotel in the Bregenzerwald. It has been continuously converted and remodeled in her vision by her brother, Oskar Leo Kaufmann. In recent years, the Hotel Post, in the town of Bezau, Vorarlberg, has become one of the most sought-after spa hotels in the Alpine region. Nature, spa, pleasure, and culture come together to create a special lifestyle and a perfect holiday experience.

Further Information

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