

Press Release

Liquid Gold – Body Oils by Susanne Kaufmann™

Body oils offer holistic beauty benefits and have been used to heal and care for skin for ages. With the relaunch of our natural body oil collection, Susanne Kaufmann wants to provide these valuable products with a platform they deserve. In the Susanne Kaufmann Spa and boutique, we have been successfully using body oils for massage and aromatherapy for over 15 years. Now, the range is being supplemented with a new product: **Antioxidant Oil**.

The NEW Antioxidant Oil helps the skin keep its cell membranes healthy in order to protect itself from aggressive external influences. The oil regulates inflammatory processes and activates the skin's repair mechanism. It minimizes oxidative stress on cells and increases storage capacity for the skin to stay moisturized.

Key ingredients:

- **Blueberry extract** is a natural, powerful antioxidant and anti-inflammatory.
- **Rosehip kernel oil** (cold pressed) is rich in polyunsaturated fatty acids and natural retinol (vitamin A). It promotes collagen production within the connective tissue, helping the skin retain moisture.
- **Wheat germ oil** improves circulation and elasticity.

Application: Spread evenly on damp, clean skin. The resulting water-oil emulsion is easier to absorb into the skin. Safe for daily use.

Effect of natural oils

Plant-based oils are highly effective in a number of ways. These oils are similar to the human hydrolipid layer and when combined, they support the skin's natural moisture barriers. The oils, thanks to their essential fatty acids, encourage skin's microcirculation when massaged onto the skin. The oils are also composed of vital substances, which support skin's natural regeneration.

Quality of plant-based oils

In chemical terms, plant-based oils are triacylglycerides. These are compounds of glycerine, a molecule that is also used in products as a humectant. Every plant-based oil is made up of different triacylglycerides, meaning they exhibit special properties for optimal skincare. Triacylglycerides are separated in the skin, releasing the fatty acids bound in them. As a result, the substances become smaller and can penetrate deeper and more successfully into the skin, having a positive effect on the deeper skin layers as well. Susanne Kaufmann only uses cold-pressed plant-based oils from inspected and certified manufacturers.

Price

Antioxidant Oil 250 ml: 53 EUR, 43 GBP, 69 USD // Antioxidant Oil 100ml: 31 EUR, 25 GBP, 40 USD

Retail

Available now at [Net-a-porter.com](https://www.net-a-porter.com) and in stores and online

SUSANNE KAUFMANN™ & HOTEL POST BEZAU

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More products from the Susanne Kaufmann™ body oil collection:

Firming / Resculpting Oil	250ml	50 EUR, 41 GBP, 69 USD
Firming / Resculpting Oil	100ml	29 EUR, 24 GBP, 38 USD
Body Oil	100ml	31 EUR, 25 GBP, 40 USD
De Stress Oil	100ml	30 EUR, 25 GBP, 39 USD
Detox Oil	250ml	55 EUR, 45 GBP, 69 USD
Detox Oil	100ml	32 EUR, 26 GBP, 41 USD
Muscle Release Oil	100ml	31 EUR, 25 GBP, 40 USD
Stretch Mark Oil	100ml	32 EUR, 26 GBP, 41 USD

Susanne Kaufmann™

Susanne Kaufmann™ is natural, effective and versatile. Today, this holistic skin and body care line is comprised of more than 100 functional products. Susanne Kaufmann's vast experience, collected during the many years of practical work, goes into each product. The products are produced with the greatest of care in a small operation in the Bregenzer Forest and filled, sealed and packaged by hand. Susanne Kaufmann™ offers products for all skin types: facial care Line T for dry skin and Line F for normal skin/combination skin, Line A for intensive, natural anti-aging and Line M for men. The product range also includes hand and foot care, body care, baths, teas and the Essence Line, based on traditional healing knowledge. You can find detailed information about all of the products at www.susannekaufmann.com.

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