

# SUSANNE KAUFMANN™

**nydg** integral health  
& wellness



Coinciding with the 15<sup>th</sup> anniversary of her eponymous brand, natural beauty and wellness innovator Susanne Kaufmann has expanded her international spa presence through an exciting partnership with internationally acclaimed dermatologist and doctor of internal medicine David A. Colbert, MD at the NEW NYDG Integral Health & Wellness clinic in New York City. An extension of the highly successful New York Dermatology Group practice, this new global center of excellence offers the highest level of care in a visually stunning space designed by Brandon Haw, former lead partner of esteemed architecture firm Foster + Partners. To complete the visually-arresting environment Brandon Haw Associates worked alongside an expert fabrication and installation team led by Paolo Cassina Custom Interiors, in association with Sailing, a second-generation bespoke yacht interior fabricator from Pesaro, Italy.

When Dr. David Colbert and NYDG CEO JP Van Laere were conceiving of the new and integrated approach to health and wellness, they wanted to extend the offerings of the non-medical services to include a provider of natural and organic based therapies. Upon meeting Susanne, Kaufmann the duo realized her beauty and wellness philosophy was complimentary to theirs. It was that desire to enhance the medical and aesthetics treatments offered in both the NYDG dermatology practice and



the new integral health and wellness clinic that led Susanne and her team to develop treatment protocols that would work synergistically with the aesthetic procedures for which NYDG is so well-known. Susanne's proprietary treatments – incorporating Traditional Chinese Medicine - are specifically designed to prep skin before more invasive aesthetic procedures, to amplify results post-procedure, and to enhance skin health between treatments.

Dr. Colbert and J.P. Van Laere chose Susanne Kaufmann, a foremost authority on wellness treatments and products to join partners Dr. John G. Kennedy, Orthopedic Surgeon; Dr. John Adams, Internal and Travel Medicine and Dr. Kathleen Mulligan, Gynecologist in the new clinic. A team of expert aestheticians, specially trained in the Susanne Kaufmann protocols, will offer a customized menu of facial and body services targeted to the specific needs and interest of the clinic's discerning international clientele.

The flagship health and wellness facility from the world-renowned New York Dermatology Group occupies the second floor of a classic Fifth Avenue landmark building in New York's iconic Flatiron district. The 7,000 square foot space includes 8 state-of-the-art rooms, an IV infusion suite, nutritional consultations, 2 types of cryotherapy, collagen beds, as well as various laser and other related devices. Susanne Kaufmann's award-winning products are a focal point of the expertly curated retail area.



The Susanne Kaufmann treatment rooms at NYDG Integral Health & Wellness take inspiration from the brand's flagship spa at the Hotel Post Bezau in Austria. Custom lighting, a heated spa bed, and luxurious private shower and restroom are ideally suited for clients experiencing both facials and body treatments.

## Susanne Kaufmann Holistic Facials at NYDG Integral Health & Wellness

**Body Work Susanne Kaufmann Bespoke Rejuvenating Facial** Harnessing Susanne's 15 years of experience, this bespoke rejuvenating facial is individually crafted and personalized to effectively target all signs of aging while addressing the harmful effects of environmental pollution on the skin. Using lymphatic drainage and proprietary connective tissue massage techniques to promote cellular detoxification and relax muscular tension, this facial includes an enzyme peel and treatment with Susanne's innovative Vitamin C, Ectoine and CoQ10 anti-pollution complexes. Micro-circulation is improved, collagen production stimulated, and natural rejuvenation mechanisms are accelerated to reveal beautiful, healthy skin with a relaxed and youthful radiant appearance. This facial includes a 12-day after-care course to amplify the effects of treatment.

**Susanne Kaufmann Transformative Facial** Ideal after any invasive treatment, this calming facial instantly improves the appearance of the skin. After a thorough examination of the skin's condition, proprietary Susanne Kaufmann products and massage techniques will be tailored to support skin transformation. Whether suffering from dehydration, couperose, rosacea or dullness, the appearance of all skin types can be improved with increased suppleness and radiance. All complexions are re-energized with an overall sense of harmony and well-being.

**Susanne Kaufmann Alkaline Detox Facial** An extremely effective treatment expertly tailored to purify and detox the skin, Susanne Kaufmann's Alkaline Detox Facial commences with an alkalizing foot bath and includes deep cleansing, an enzymatic peel, lymphatic drainage, a treatment mask and nurturing massage. The face, neck and décolletage are infused with a personalized blend of therapeutic minerals, vitamins and trace elements to support the regeneration process and restore natural balance. Skin is left radiant and re-energized with a renewed sense of harmony. Includes a personal after-care prescription.

**Susanne Kaufmann Teenage Facial** Specifically designed to address teenage skin concerns, this facial uses only highly effective natural products. Hormonal fluctuations, around the-clock activities and sometimes poor eating habits may result in skin prone to blemishes, excess sebum or redness. Each treatment includes a double cleansing, mild exfoliation, gentle facial massage, tailored treatment masks and expert after-care advice for young, teenage skin. Impure, oily and combination skins are balanced, dry skin is moisturized and delicate complexions are gently cared for.

**Susanne Kaufmann Signature Detox Body Treatment** Developed at the Susanne Kaufmann Spa in Austria to encourage effective detoxification, this treatment includes a full-body peel and therapeutic massage to promote elimination of toxins via the skin. The metabolism is activated and overall energy flow improved. Designed to help free the body from acidification, this signature treatment commences with an alkalizing foot bath. A full-body scrub with Susanne Kaufmann's special Detox blend follows to stimulate circulation and promote elimination of toxins. The subsequent deep-tissue massage works to relax the fascia and encourage lymphatic drainage. Ideal after travel or to boost a health regimen, this treatment delivers improved energy and a positive metabolic effect.

**Susanne Kaufmann Herbal Detox Massage** Susanne Kaufmann's internationally renowned therapeutic massage helps firm the connective tissue and promote elimination of toxins via the skin. Designed to ease muscular tension, this deep-tissue massage works to relax the fascia and encourage lymphatic drainage. An ideal complement to any health and fitness regimen, this holistic body treatment delivers improved energy and a positive metabolic effect.

Susanne Kaufmann Kosmetik GmbH  
Brugg 35, A-6870 Bezau  
E-Mail: [office@susannekaufmann.com](mailto:office@susannekaufmann.com)  
Tel.: +43 (0)664 467 36 38  
[www.hotelpostbezau.com](http://www.hotelpostbezau.com)

Bea von Thurn und Taxis, Tel.: +49 (0) 89 139 882 36  
Sarah Keßler, Tel.: +49 (0) 89 139 882 37  
E-Mail: [presse@susannekaufmann.com](mailto:presse@susannekaufmann.com)  
[www.susannekaufmann.com](http://www.susannekaufmann.com)