



SUSANNE KAUFMANN™

press release

Susanne Kaufmann™ Pollution Skin Defence System

Environmental pollution, UV rays and the blue light from computers and phones are a major concern for skin health today. All this leads to the breakage of collagen- and elastin molecules and the formation of free radicals, whose aggressive existence is one of the primary causes of skin aging.

The new **Pollution Skin Defence System** by Susanne Kaufmann™ is about protecting the skin from environmental pollution, renewing the skin system and boosting the body's own repair mechanisms to protect the skin from damage in the long term. This new system of three perfectly matched active ingredient ampoules, **Vitamin C**, **Ectoin** and **Q10**, is used as a 15-day regimen.

The **Anti-Pollution Active Ingredient Vitamin C** is an effective antioxidant that protects the skin from free radicals, released by environmental stress, through eliminating inflammatory processes in the skin. Vitamin C stimulates the skin's own defences and releases the skin's detoxification pathways.

Main components

- **URBALYS:** Extract of the red Schisandra berry. Antioxidant. Protects against free radicals.
- **Natural Pentylene Glycol:** Is an active ingredient derived from sugar cane bagasse and corn, which helps to bind water in the skin and inhibits the growth of microorganisms on the skin.
- **Modified Vitamin C (3-O-Ethyl Ascorbic Acid):** An antioxidant with a whitening effect. It helps to regulate the moisture balance of the skin by storing it for a prolonged time.

Application: The serum is part of the Pollution Skin Defence System, a 15-day skin renewal treatment that helps the skin cope better with harmful environmental influences. The result is a youthful, fresh and smooth complexion. For the first 5 days, apply an ampoule of the Vitamin C serum to the skin in the evening. After cleansing, massage the ampoule onto the skin and let it work. Then apply the usual daily care.

Ectoin acts as a "molecular companion" preventing premature cell damage. In combination with the active ingredient QT40, the skin is not only protected, but also repaired. The Ectoin ampoule thus increases cell protection, improves the skin density and thus also the capacity of the skin to store moisture.



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Main components

- **Ectoin:** Stabilizes the cell membrane, thus increasing the skin's resistance, which helps the skin to better fight environmental influences.
- **QT40:** Stimulates the synthesis of endogenous collagen and hyaluronic acid. Skin elasticity and firmness are thus improved.
- **Magnolia Extract:** Neutralizes free radicals that have caused sun damage. The extract relieves inflammatory processes in the skin, which are often caused by environmental toxins.

Application: The serum is part of the Pollution Skin Defence System, a 15-day skin renewal treatment that helps the skin cope better with harmful environmental influences. The result is a youthful, fresh and smooth complexion. Starting with day 6, apply an ampoule of Ectoin serum to the skin in the evening. After cleansing, massage the ampoule onto the skin and let it work. Then apply the usual daily care.

The **enzyme Q10** is irreplaceable for the cellular metabolism, but due to stress and harmful environmental influences, our endogenic Q10 is quickly depleted. The Q10 ampoule boosts collagen production and cell metabolism while keeping oxidative stress away from the skin.

Main components

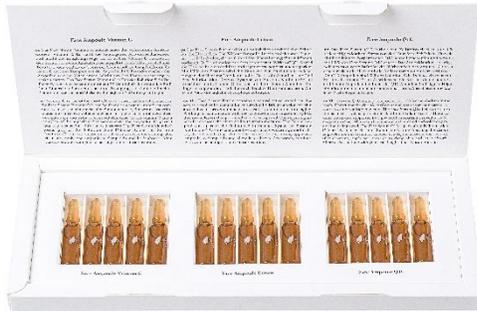
- **Enzyme Q10:** The enzyme is obtained from fermented yeast. It acts as an antioxidant and collagen booster.
- **Low Molecular Hyaluronic Acid:** Increases the skin's capacity to store moisture and compensate for moisture loss.
- **Magnolia Extract:** Neutralizes free radicals that have caused sun damage. The extract relieves inflammatory processes in the skin, which are often caused by environmental toxins.

Application: The serum is part of the Pollution Skin Defence System, a 15-day skin renewal treatment that helps the skin cope better with harmful environmental influences. The result is a youthful, fresh and smooth complexion. Starting with day 11, apply an ampoule of serum to the skin in the evening. After cleansing, massage the ampoule onto the skin and let it work. Then apply the usual daily care.



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The Pollution Skin Defence System by Susanne Kaufmann™ contains:

- 5x ampoules Vitamin C Serum à 2ml
- 5x ampoules Ectoin Serum à 2ml
- 5x ampoules Q10 Serum à 2ml

Susanne Kaufmann™

Susanne Kaufmann™ products are natural, effective and very compatible at the same time. The holistic skin and body care line includes more than 90 functional products for the face and body. Each product holds a wealth of experience, collected in many years of practical application. The products are made with great care in a small factory in the Bregenzerwald and bottled, sealed and packaged by hand. The Susanne Kaufmann™ skincare range offers products for all skin types: the facial line T for dry skin and line F for normal / combination skin, line A for intensive, natural anti-aging and the line M for men. Furthermore, a hand and foot care line, body care line, baths, teas and the Essence line based on traditional healing practices. Detailed information on all products at www.susannekaufmann.com.

Further Information

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