

Press Release

Liquid Gold – Body Oils by Susanne Kaufmann

Beauty oils are true all-rounders for beauty and have been used to heal and care for the skin since ages. With the relaunch of our natural body oils, Susanne Kaufmann wants to offer these valuable products a platform they deserve.

Six of the best body oils, chosen from the spa and retail, have been redesigned and adapted perfectly to individual skin requirements. From relaxing lavender oil to purifying ginger oil and skin-tightening pomegranate oil. The new 100 ml body oils by Susanne Kaufmann are available in the web shop (www.susannekaufmann.com) and from the usual Susanne Kaufmann sales outlets right now.

Effect of natural oils

Plant-based oils work in a variety of very special ways. Firstly, they are very similar to the human hydrolipid layer, meaning they can combine with this and support the natural skin barriers. Secondly, massaging the oils into the skin encourages the microcirculation of the skin with its essential fatty acids and supports the natural regeneration with its vital substances.

Quality of plant-based oils

In chemical terms, plant-based oils are triacylglycerides. These are compounds of glycerine, a molecule that is also used in products as a humectant. Every plant-based oil is made up of different triacylglycerides, meaning they exhibit special properties for optimal skincare. Triacylglycerides are all split up in the skin, releasing the fatty acids bound in them. As a result, the substances become smaller and can penetrate deeper and more successfully into the skin, having a positive effect on the deeper skin layers as well. Susanne Kaufmann only uses cold-pressed plant-based oils from inspected and certified manufacturers.

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6 body oils for individual skin requirements

Body Oil with marigold oil, rosehip seed oil and broccoli seed oil, is a vitalising and regenerating skin care product. It strengthens the skin's protective function and protects against environmental impacts.

De-Stress Oil with rosehip seed oil, avocado oil and marigold oil, is a balanced formula made from nourishing and soothing skin function oils. It has a pleasantly relaxing effect on the body and mind, promoting healthy sleep.

Detox Oil is a combination of jojoba oil, rosehip seed oil and carefully produced plants extracts from ginger and birch leaves. This powerful synergy helps the skin to detoxify and gives the tissues new elasticity.

Muscle Release Oil contains precious, nourishing oils that are combined with active plant extracts in order to achieve optimal relaxation of the muscles. They have a warming effect that promotes circulation.

Stretch Mark Oil contains an intelligent combination of almond oil, wheat germ oil and jojoba oil, which target the specific needs of the skin during pregnancy. It prevents stretch marks and helps to counteract pregnancy-related water retention.

Resculpting Oil with millet seed oil and jojoba oil is an actively regenerating formula used to give the tissue more resilience and smooth the skin. High quality pomegranate oil protects against free radicals and stimulates cell regeneration.



SUSANNE KAUFMANN™ & HOTEL POST BEZAU

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Susanne Kaufmann organic treats

Susanne Kaufmann organic treats are natural, effective and especially compatible. Today, this holistic care line comprises more than 90 functional products for facial and body care. A vast store of experience, collected during the many years of practical work, goes into each product. The products are produced with the greatest of care in a small operation in the Bregenz Forest and filled, sealed and packaged by hand.

Susanne Kaufmann organic treats offers products for all skin types: facial care Line T for dry skin and Line F for normal skin/combination skin, Line A for intensive, natural anti-aging and Line M for men. The product range also includes hand and foot care, body care, baths, teas and the Essence Line, based on traditional healing knowledge. You can find detailed information about all of the products at www.susannekaufmann.com.

More Information

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