

SUSANNE KAUFMANN™ & HOTEL POST BEZAU

Press kit



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Susanne Kaufmann™

Susanne Kaufmann™ products are natural, effective and especially gentle on the body. This holistic care line currently comprises more than 90 functional products for facial and body care. A wealth of experience, collected during the many years of practical use in her own hotel spa, goes into each product.

Susanne Kaufmann is convinced that with the help of natural active agents and the latest technologies, it is possible to decisively improve the skin's potential. The research and development of products and the monitoring of the production process from beginning to end ensures the highest quality. The passion of Susanne Kaufmann and her team of developers is finding the best ingredients and highest quality for all products.

The newest technologies and certified procedures ensure an environmentally responsible production. This guarantees that all vital substances and antioxidants maintain their maximum effectiveness. All active ingredients are extracted and processed using gentle processes.

Production works according to the best environmental standards:

- Sustainable production using solar energy
- Regional suppliers guarantee short transport routes
- Usage of recycled materials

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Vita Susanne Kaufmann



Susanne Kaufmann's life and work combines Bregenz Forest tradition with a cosmopolitan trade. At the young age of 23, after graduating from the hotel management school "Centre International de Glion" in Montreux, she took over the Hotel Post in Bezau and opened up a new chapter in the story of this established house.

Little by little, she developed her signature style: A mixture of a clear purist design and a consistent reduction to the essential. In 2003, she presented her first natural active agent cosmetics Susanne Kaufmann™ to her guests in the hotel's spa.

Thus began the success story of the brand Susanne Kaufmann which now has 90 unique products that are sold internationally. She also developed the Susanne Kaufmann Spa Concept, which can be found in selected hotels worldwide.

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Special

features

Unique products are created by combining specially developed recipes, effective active ingredients and environmentally responsible production processes.

The high quality standard is reflected in the production and manufacturing. From development to the finished product, particular attention is given to the gentle processing and ecologically sustainable production process.

Scientific studies have proven the effective action of Susanne Kaufmann™. They contain 5 to 8 times more active ingredients than conventional products. The combination of selected active ingredients is balanced to meet all of the skin's needs. All recipes are tested dermatologically.

Products:

Face

care:

Every Susanne Kaufmann™ line is adapted to a different skin type and skin problem.

Body

care:

The products cover all your natural and healthy body care needs. Selected essences and oils offer a special experience of well-being.

Hair

care:

Just like the skin, the hair can be comprehensively regenerated and renewed from the inside out by pure natural active ingredients.

Facts and figures

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Company: Susanne Kaufmann Kosmetik GmbH
Product: Natural active ingredient cosmetics
Headquarters: Bezau
Business form: GmbH
Foundation: 2003
Founder: Susanne Kaufmann
Owner & manager: Susanne Kaufmann, Beatrice von Thurn und Taxis
Employees: 12 employees
URL: www.susannekaufmann.com

Additional Information

Susanne Kaufmann Kosmetik GmbH
Brugg 35, A-6870 Bezau
Email: office@susannekaufmann.com
Tel.: +43 (0)5514 22 07-0
Fax: +43 (0)5514 22 07-22
www.hotelpostbezau.com

Press Contact

Bea von Thurn und Taxis
Flößergasse 6a, D-81369 Munich
Email: presse@susannekaufmann.com
Tel.: +49 (0)89 139 882 36
www.susannekaufmann.com