

SUSANNE KAUFMANN™ & HOTEL POST BEZAU

Press kit



Content:

- Hotel Post Bezau
- Vita Susanne Kaufmann
- Hotel cornerstones
- Facts and figures
- Contact

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Hotel Post Bezau

The Hotel Post stands for naturalness and beauty, conscious nutrition and enjoyment, regionalism and cosmopolitanism, modern architecture and tradition. Susanne Kaufmann has a pleasant way of combining apparent opposites at her Hotel Post. The visionary hôtelière is the fifth generation of her family to run this traditional, multi-award winning establishment.

The Hotel Post is located in Bezau in Vorarlberg, along the old mail coach route on the way to the Arlberg. The hotel is surrounded by the mountains, forests and meadows of the Bregenz Forest. Since its opening in 1850, the hotel has been constantly transformed by the family to the benefit of guests. It was recently carefully expanded and remodelled by Susanne Kaufmann's brother Oskar Leo Kaufmann in accordance with her vision. The Austrian architect also designed the furnishings and had them made by regional joiners and furniture makers exclusively for the Hotel Post Bezau. The 54 puristically beautiful rooms and four suites are dominated by materials such as wood, leather, felt and fine, hand-woven linen from the Bregenz Forest. 17 rooms are equipped with the Samina sleep system, which ensures a healthy, deep sleep in accordance with medical and orthopaedic criteria.

The Hotel Post Bezau seeks to be a place of relaxation and inspiration for a healthy lifestyle for its guests. This idea is very important to Susanne Kaufmann, as she is convinced that the guests themselves know best what they need for their relaxation. In order for everyone to receive exactly the mixture they need, the Hotel Post Bezau combines a complete spa concept with active programmes, indulgence and nature in a perfect holiday experience.

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Vita Susanne Kaufmann



Susanne Kaufmann's life and work combines Bregenz Forest tradition with a cosmopolitan trade. At the young age of 23, after graduating from the hotel management school "Centre International de Glion" in Montreux, she took over the Hotel Post in Bezau and opened up a new chapter in the story of this established house.

Little by little, she developed her signature style: A mixture of a clear purist design and a consistent reduction to the essential. In 2003, she presented her first natural active agent cosmetics Susanne Kaufmann™ to her guests in the hotel's spa.

Thus began the success story of the brand Susanne Kaufmann which now has 90 unique products that are sold internationally. She also developed the Susanne Kaufmann Spa Concept, which can be found in selected hotels worldwide.

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Press kit

Hotel cornerstones

Naturalness and beauty | Susanne Kaufmann has developed the method for a unique spa concept during her many years of experience at the Susanne Kaufmann™ spa. The wellness of the future is geared towards the human being as a holistic system. We depart from the simple traditional treatment of symptoms, and we recognize and accept that the entire person is a complex and individual being. At Hotel Post in Bezau, prevention and regeneration, TCM detox cuisine, exercises and beauty treatments form a symbiosis for the holistic concept of Susanne Kaufmann. The Susanne Kaufmann spa has 13 single and 2 double cabins. Targeted individual treatments, day programmes and custom treatments are offered in the spa.

The purist and beautiful bathing house has three levels offering various saunas such as a Finnish sauna, bio-sauna, steam bath, garden sauna, an indoor pool, an outdoor brine pool with an unobstructed view of the sky, an open-air whirlpool, two relaxation rooms and a large sun deck.

Nutrition and indulgence | The kitchen at Hotel Post strives to create extraordinary flavours using natural ingredients. It pays particular attention to the pleasure and well-being of each and every guest. Thus, next to regional delicacies, the kitchen at Hotel Post also offers a balanced TCM detox cuisine using vegetables from the hotel's own garden.

Sport | Exercise is the essence of health. At the 4 star superior Hotel Post in Bezau, we have made it our goal to make your stay in Vorarlberg as active, healthy and sustainable as possible – for a perfect balance between body and mind. The indoor programme at Hotel Post in Bezau offers free daily course programmes: From muscle-strengthening cardio training and pilates to relaxing yoga. Tennis fans can play tennis on the tennis court or train with the trainers of the European Tennis Academy. Mountain bikers and hikers will also get their money's worth, as the Hotel Post in Bezau is located in one of the most beautiful and largest hiking and mountain biking regions in the Austrian Alps. In winter, the best conditions await winter sports enthusiasts for a perfect winter in Austria. Hotel Post Bezau in the Bregenzer Forest is the ideal starting point for excursions to the surrounding mountains and winter sports activities of all kinds – from skiing and cross-country skiing to toboggans, everything is possible.

Architecture and tradition | Many facets of the harmony of old and new can be felt in Vorarlberg. This is most evident in the architecture and crafts. Old Bregenzer Forest houses, modern buildings or a combination of the two exist side-by-side in harmony. What they have in common at first glance is the material – wood. And, at a second glance, the degree of functionality. The Bregenzer Forest architecture is perfectly implemented at Hotel Post in Bezau. Together with her brother Oskar Leo Kaufmann, whose design for a prefabricated house attracted a lot of attention at the MoMa New York Museum in 2008, Susanne Kaufmann developed the characteristic architecture of the house. The hotel's architecture is perfectly integrated in the landscape of the Bregenzer Forest.

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Facts and figures

Company:	Hotel Post Bezau GmbH & Co KG
Product:	Hotel & Gastronomy
Headquarters:	Bezau
Business form:	GmbH & Co KG
Foundation:	1850
Founder:	Johann Natter
Owner & manager (since 1994):	Susanne Kaufmann, great-great grand-daughter of the founder
Employees:	70 employees
Rooms:	54 rooms, 4 suites
Category:	4 star superior
Seminars:	3 seminar rooms, 2 group rooms, equipped with the latest seminary technology
URL:	www.hotelpostbezau.com

Additional Information

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