

## Press Release

### Advanced Anti Aging System

Pairing high-class effective anti aging ingredients with scientific innovation, Susanne Kaufmann anti aging products are high-performance skincare essentials to address all skin concerns, most powerfully the signs of aging. The Natural Advanced Anti Aging products are the perfect combination to combat the signs of time such as the slowing of the metabolism, the scarcity of the collagen fibres, the lack of moisture, the regression of the natural synthesis of the skin lipids hyperpigmentation and the resulting wrinkles, successfully. All products contain effective high functional herbal complexes, which naturally help to firm the skin and boost collagen production, revealing a more youthful complexion. Revolutionary moisturizing complexes give a fresh and healthy look, cell regenerative ingredients renew and boost the cells for a result driven long-lasting change of signs of aging. With the help of a new herbal brightening power complex the skin will appear brighter and clearer, with a healthy glow. Uneven skin tones will be refined and perfected. The new complex of high effective products cares and defines the face for a flawless finish.

### Nature meets science

Our herbal ingredients are vitamin-, mineral-, and nutrient-rich with amazing regenerative potential at the cellular level. Plants are natural moisture boosters, provide a natural antioxidant system and stimulate the renewal and growth of collagen fibres. They are Power agents that protect, pamper and strengthen our cells against harmful environmental influences. They promote healing and regeneration of the skin. Our herbal remedies are often plants with a long past that was almost forgotten until recent research drew attention to its potential in the field of anti aging.

## Press Release

### Skin Lightening and Radiance Complex

#### Application

Apply in the evening and gently massage in. Subsequently apply the Repair Night Cream Skin Control.

#### Properties

The serum visibly reduces hyper-pigmentation and prevents the skin from pigment spots. It refines the skin's appearance and makes your complexion more even. A complex made from pea extract helps to brighten the skin tint, leaving the skin sustainably smoothed and luminous. Clinical tests have shown that this active ingredient visibly reduces the difference between the skin tone and hyper-pigmented aging spots in only fourteen days. An active agent from Cardiospermium is used in all effective anti aging products to harmonise and to protect irritated skins. The new power agent Galactoarabinan, a polysaccharide, has the following properties:

- The transepiderme water loss is reduced, since the cell storage capacity is strengthened.
- The formation of dryness wrinkles is reduced
- The cell regeneration is stimulated
- The skin is protected from oxidative damage caused by UV light.

#### Therapist says

The serum is suited for all kinds of pigment disorders such as aging spots and can be applied on hands and neckline as well.

## Press Release

### Day Cream Skin Renewal Protection SPF 15

#### Application

Apply and gently massage in after cleansing in the morning.

#### Properties

For demanding, mature skin with a tendency to pigment disorders. Day Cream Skin Renewal Protections SPF 15 combines Anti Aging day care, pigment correction and reliable UV-protection in one. The effective herbal active phytosterol, derived from botanicals stem cells of wild jam root, stimulates the dermatological production of lipids and forms a precious nutrient storage for the skin cells. It is like a fresh cell treatment with a rejuvenating effect.

An herbal peptide complex to improve the skin elasticity and firmness mitigates skin flaccidity. A patented complex from polysaccharides and Hyaluron called Hyaluronsmooth, builds a protective film. Its strong ties to water fills up small wrinkles and strengthens the supporting tissue of the epidermis. Highly molecular plant-based hyaluronic acid penetrates deeply into the skin layers and thus achieves a long-lasting moisturizing effect. The antioxidative effect of vitamin C derived from moringa pterygosperma extract, protects the skin from cellular damage and is also useful for increasing collagen synthesis, which helps reinforce structural support allowing for anti aging and anti-wrinkle benefits. Vitamin A from vigna aconitifolia seed extract supports the stimulation of the epidermis to activate the cell renewal and to reduce wrinkles. The biotechnological sun filter is the only photo-organic UVA-I-absorber that covers the long UV-A wavelength range. The outstanding photo-stability offers efficient and reliable sun protection throughout the day. An active agent from Cardiospermium is used in all effective anti aging products to harmonise and to protect irritated skin.

#### Therapist says

The 3 products of the Advanced Anti Aging Line form the perfect combination to fight the signs of the time such as the slowdown of the cell metabolism, the scarcity of collagen fibers and moisture, the decline of the natural synthesis of the skin lipids, hyper-pigmentation and wrinkles.

## **Press Release**

### **Night Repair Cream Skin Control**

#### **Application**

Apply in the evening after the Skin Lightening and Radiance Complex and gently massage in.

#### **Properties**

The Repair Cream Skin Control combines innovative and regenerative active ingredients that intensively repair age-related skin damage. The synthesis of the essential constituents of the skin slows down with time. Hyaluronic acid and collagen, essential molecules of the skin supporting tissue, run short. The skin structure weakens, loses its density and tension force. Furthermore, the skin dries out and the natural synthesis of the lipids regresses.

The Night Repair Cream Skin Control helps to diminish skin damages and helps to reduce pigment disorders with the patented pea extract. An exclusive, patented herbal active enzyme called Ultrasomes derived from *Micrococcus luteus*, which has the ability to recognize a targeted skin damage. The enzyme promotes the natural cell repair, while the skin resting at night, and is not exposed to environmental insults. Strong expression lines such as crow's feet wrinkles or nasolabial folds can additionally be filled up with Hyaluronsmooth, an effective biotechnical polysaccharid extract from the cassia angustifolia seed. With plant-based cholesterol, thin skin is strengthened and the density improved, it feels firm and taut for more elasticity and tension. The antioxidative effect of vitamin E and coenzyme Q10 protects the skin from cell damage and increases the capability to protect against free radicals. Vitamin A derived from vigna aconitifolia seed extract supports the stimulation of the epidermis to activate the cell renewal and to reduce wrinkles.

#### **Therapist says**

The 3 products of the Advanced Anti Aging Line form the perfect combination to fight the signs of the time such as the slowdown of the cell metabolism, the scarcity of collagen fibers and moisture, the decline of the natural synthesis of the skin lipids, hyper-pigmentation and wrinkles.

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**Skin Lightening and Radiance  
Complex 30 ml for 260 EUR**

**Day Cream Skin Renewal Protection  
SPF 15 50 ml for 310 EUR**

**Night Cream Repair Skin Control  
50 ml for 360 EUR**

### Susanne Kaufmann organic treats

Susanne Kaufmann organic treats are natural, effective and especially compatible. Today, this holistic care line comprises more than 70 functional products for facial and body care. A vast store of experience, collected during the many years of practical work, goes into each product. The products are produced with the greatest of care in a small operation in the Bregenz Forest and filled, sealed and packaged by hand. Susanne Kaufmann organic treats offers products for all skin types: facial care Line T for dry skin and Line F for normal/combination skin, Line A for intensive, natural anti aging and Line M for men. The product range also includes hand and foot care, body care, baths, teas and the Essence Line, based on traditional healing knowledge. You can find detailed information about all of the products at [www.susannekaufmann.com](http://www.susannekaufmann.com).

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